THE WORLD NEEDS MEN

who cannot be bought;
whose word is their bond;
who put character above wealth;
who possess opinions and a will;
who are larger than their vocations;
who do not hesitate to take chances;
who will not lose their individuality in a crowd;
who will be as honest in small things as in great things;
who will make no compromise with wrong;
whose ambitions are not confined to their own selfish desires;
who will not say they do it "because everybody else does it";
who are true to their friends through good reports and evil reports,
 in adversity as well as in prosperity;
who do not believe that shrewdness, cunning and
 hardheadedness are the best qualities for winning success;
who are not ashamed or afraid to stand for the truth when it is unpopular;
who can say "no" with emphasis, although all the rest of the world says "yes".

–John Catoir in *"What a Day This Can Be"*